



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25326452	<b>Changes as of:</b> 10/7/2016 at 8:25 AM	<b>Version:</b> Original Order
<b>CPE:</b> 195/211/918	<b>Flight:</b> 10/10/16 - 10/23/16	<b>Station:</b> KFDX
<b>Agency:</b> Media Ad Ventures	<b>Advertiser:</b> Oklahomans for Criminal Justice Reform	<b>Market:</b> Wichita Falls
8136 Old Keene Mill Road	<b>Product:</b> Political	<b>Office:</b> WASHINGTON
Suite A-300	<b>Agency Order #:</b> 5446020	<b>Primary Demo:</b>
SPRINGFIELD, VA 22152	<b>Buyer:</b> Bush, Carolyn	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
		<b>Separation:</b>

**Total \$:** \$9,650.00  
**Total Spots:** 30  
**Total CPP:** \$0.00  
**Total GRP:**  
**Separation:**

**Comments:** 10/10/16-10/23/16 OKLAHOMANS FOR CRIMINAL JUSTICE REFORM - NAB & TRAFFIC SENT VIA EMAIL.

#	Day/Time	DP	Program	Rate	Len	10/10 - 10/23														Total Spots	Total \$	CPP	GRP
						10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	M-F 6a-7a		KFDX 3 News Today	\$300.00	30	1	0	1	0	0	0	0	0	0	0	1	1	0	0	4	\$1,200.00	\$0.00	0.0
2	M-F 7a-9a		Today Show	\$300.00	30	0	1	1	0	0	0	0	0	1	1	0	0	0	0	4	\$1,200.00	\$0.00	0.0
3	Sa 7a-9a		Saturday Today Show	\$125.00	30	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
4	Su 8a-9a		Sunday Today Show	\$125.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
5	M-F 9a-11a		Today Show II & III	\$125.00	30	0	1	0	1	0	0	0	1	1	0	0	0	0	0	4	\$500.00	\$0.00	0.0
6	M-F 12n-12:30p		KFDX 3 News @ Noon	\$150.00	30	1	0	1	0	0	0	0	0	1	1	0	0	0	0	4	\$600.00	\$0.00	0.0
7	M-F 4:30p-5p		Judge Judy	\$150.00	30	1	0	1	0	0	0	0	0	0	1	1	0	0	0	4	\$600.00	\$0.00	0.0
8	M-F 6:30p-7p		Entertainment Tonight	\$500.00	30	0	1	0	0	0	0	0	0	0	0	0	1	0	0	2	\$1,000.00	\$0.00	0.0
9	M-F 10:35p-11:35p		Tonight Show	\$450.00	30	0	1	0	0	0	0	0	0	0	1	0	0	0	0	2	\$900.00	\$0.00	0.0
10	Tu 8p-9p		This Is Us-NBC	\$850.00	30	0	1	0	0	0	0	0	0	1	0	0	0	0	0	2	\$1,700.00	\$0.00	0.0
11	Th 8p-9p		Chicago Med-NBC	\$850.00	30	0	0	0	1	0	0	0	0	0	0	1	0	0	0	2	\$1,700.00	\$0.00	0.0
<b>TOTALS:</b>						<b>3</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>30</b>	<b>\$9,650.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25326452	<b>Changes as of:</b> 10/7/2016 at 8:25 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 195/211/918	<b>Flight:</b> 10/10/16 - 10/23/16	<b>Station:</b> KFDX	<b>Total \$:</b> \$9,650.00
<b>Agency:</b> Media Ad Ventures	<b>Advertiser:</b> Oklahomans for Criminal Justice Reform	<b>Market:</b> Wichita Falls	<b>Total Spots:</b> 30
8136 Old Keene Mill Road	<b>Product:</b> Political	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
Suite A-300	<b>Agency Order #:</b> 5446020	<b>Primary Demo:</b>	<b>Total GRP:</b>
SPRINGFIELD, VA 22152	<b>Buyer:</b> Bush, Carolyn	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Separation:</b>

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/07/16 8:27 AM	RACHELLE RAY - Washington DC	10/10/16-10/23/16 OKLAHOMANS FOR CRIMINAL JUSTICE REFORM - NAB & TRAFFIC SENT VIA EMAIL.

Competitive Information	
<b>Market Budget:</b>	\$9,650
<b>KFDX Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$9,650.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$9,650.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	30	\$9,650.00
<b>Total</b>	<b>30</b>	<b>\$9,650.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/7/16 8:30 AM					\$0	\$0	
New	10/7/16 8:25 AM	RACHELLE RAY - Washington DC	New	30		\$9,650.00	\$9,650.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---